

ASAP pro imaging

www.asapproimaging.com

info@asapproimaging.com

Sugar Land

3356 Hwy 6 South
Sugar Land, Texas 77478
281-980-6071

Houston

3031 Crossview Drive
Houston, Texas 77063
713-785-4443

HOURS OF OPERATION

Our labs are open for customer service from 9:00 AM to 6:00 PM. Production is active beyond these hours as we work to fulfill customer orders. During peak seasons the lab is running at all times, allowing rush orders at any time. We will also operate by appointment to fulfill your special event needs.

ORDER PROCEDURES

Our FTP Server is available for easy and convenient digital delivery to the labs. Follow these easy steps to utilize our FTP Server.

- ◆ Call the Crossview Lab to set up a username and password.
- ◆ Download FTP Client software to make transfer of files to our server a breeze. We recommend *TurboFTP*, *SmartFTP* or *FileZilla* for *Windows* and *Fetch* or *FileZilla* for *Mac OS X*. Call the Crossview Lab and we can help setup the software.
- ◆ Organize your JPEG files into folders by order name, then folders by quantity and print size. No matter the amount of folders, this is the most efficient way for our printers.
- ◆ Call the Crossview Lab to confirm the order.

Of course, you can visit either of our labs in the Houston area. We accept files on most types of media. Organize your JPEG files into folders by order name then by print size and quantity.

LabPrints
~Bringing pixels to life

We are proud to offer *LabPrints* for the most convenient way to place an order. You can download *LabPrints Digital Studio* for free by going to www.asapproimaging.com and clicking on the *LabPrints* logo.

IN-LAB SERVICES TIME

Print orders up to 12x18 will be ready 24 hours after order confirmation, if an order is confirmed before 10 AM it will be ready by 5 PM the same weekday. Print orders larger than 12x18 will be ready within 24 to 48 hours after order confirmation. Rush service is available at any time for an additional fee.

MINIMUM ORDERS

A minimum order total of \$10 applies to all digital print orders.



- ✦ 24-48 hours service time
- ✦ best prices industry-wide

Our *Direct Digital* service is the best way to take advantage of the industries best pricing in quality digital printing. *Direct Digital* is developed for the professional studio that prepares each file to their own high standards in color management, cropping and artwork. We offer our color calibration hardware to help set up proper ICC color workflow. This allows your studio to have the best value and quality in digital printing yet keep complete control of your images.

PROCESS & DELIVERY

Our FTP server is available for efficient and easy digital delivery to the lab. You can also bring your files on most types of media to either of our Houston area labs. *Direct Digital* orders are printed on *Kodak Endura Professional Paper*. All prints will have the file name printed on back for your convenience. Metallic *Direct Digital* orders require 10 plus quantity per size. We can quote your large quantity orders. Please do not mix lustre and metallic within orders. Prints will be ready within 24-48 hours. There is a \$10 minimum order.

FILE REQUIREMENTS

- ✦ Crop images exactly to print size at 300 dpi.
- ✦ Select **RGB Color Mode** and **8 Bits/Channel**, this includes black & white and sepia images.
- ✦ Merge all layers, delete all Alpha Channels.
- ✦ Embed a valid **ICC Profile**.
 - We suggest using our ASAP Custom printer profiles available for download on our website. Proper color profiles are very important for color accuracy. You will see a difference.
 - If not we recommend **sRGB** for natural color.
 - If you have an **Adobe RGB** workflow, please notify us in advance.
 - We do not recommend **ProPhoto RGB** as it may print with poor color representation.
- ✦ Save images as JPEG level 10 or higher using Baseline ("Standard").
- ✦ For prints over 16x20, PSD and TIFF files are accepted on DVD or CD. If using TIFF files, please no LZW or ZIP compression.

print size	lustre	metallic 10+
8 wallet (2.5x3.5)	\$1.20	\$2.00
8 wallet (2.5x3.5) die-cut	\$2.00	\$2.40
3.5x5	\$0.25	\$0.50
4x6 - 100+	\$0.25	\$0.50
4x5/4x6/5x5	\$0.30	\$0.80
5x7	\$0.50	\$1.20
6x8/6x9	\$1.00	\$1.80
8x10/8x8	\$1.20	\$2.00
8x12/10x10	\$1.80	\$3.00
10x13	\$2.40	\$3.50
10x15	\$3.00	\$4.00
11x14/12x12	\$3.00	\$4.50
12x16/11x17	\$4.00	\$4.50
12x18	\$4.00	\$4.50
16x20	\$9.00	\$10.00
16x24	\$12.00	\$14.00
20x24/20x20	\$14.00	\$16.00
20x30	\$18.00	\$20.00
24x30	\$22.00	\$24.00
24x36/30x30	\$28.00	\$32.00
30x40	\$35.00	\$38.00

- ♦ 24-48 hours service time
- ♦ professionally corrected

Our *Premium Digital* service is the easiest way for you to receive the best quality prints from your professional images. *Premium Digital* is available for studios to take advantage of our high lab standards in color correction, exposure and ICC profile management. This allows studios to focus on providing your customers with amazing images and great customer service.

PROCESS & DELIVERY

Our FTP server is available for efficient and easy digital delivery to the lab. You can also bring your files on any type of media to either of our Houston area labs. *Premium Digital* orders are printed on *Kodak Endura Professional Paper*. All prints will have the file name printed on back for your convenience. Please do not mix lustre and metallic within orders. Prints will be ready within 24-48 hours. There is a \$10 minimum order.

FILE REQUIREMENTS

- ♦ Crop images exactly to print size at 300 dpi.
- ♦ Select **RGB Color Mode** and **8 Bits/Channel**, this includes black & white and sepia images.
- ♦ Merge all layers, delete all Alpha Channels.
- ♦ Embed a valid **ICC Profile**.
 - We suggest using our ASAP Custom printer profiles available for download on our website. Proper color profiles are very important for color accuracy. You will see a difference.
 - If not we recommend **sRGB** for natural color.
 - If you have an **Adobe RGB** workflow, please notify us in advance.
 - We do not recommend **ProPhoto RGB** as it may print with poor color representation.
- ♦ Save images as JPEG level 10 or higher using Baseline ("Standard").
- ♦ For prints over 16x20, PSD and TIFF files are accepted on DVD or CD. If using TIFF files, please no LZW or ZIP compression.

print size	lustre	metallic
8 wallet (2.5x3.5)	\$2.00	\$3.00
8 wallet (2.5x3.5) die-cut	\$3.20	\$4.00
3.5x5	\$0.45	\$1.00
4x5/4x6/5x5	\$0.50	\$1.20
5x7	\$0.70	\$1.80
6x8	\$1.50	\$2.40
8x10/8x8	\$2.00	\$3.00
8x12/10x10	\$2.50	\$4.00
10x13	\$3.00	\$5.00
10x15	\$4.00	\$6.00
11x14/12x12	\$4.00	\$8.00
12x16/11x17	\$6.00	\$8.00
12x18	\$6.00	\$8.00
16x20	\$12.00	\$16.00
16x24	\$14.00	\$20.00
20x24/20x20	\$16.00	\$24.00
20x30	\$20.00	\$28.00
24x30	\$24.00	\$32.00
24x36/30x30	\$36.00	\$42.00
30x40	\$42.00	\$50.00
30x40 plus	\$5.50 sq. ft.	\$6.50 sq. ft.

- + 24-48 hours service time
- + best prices industry-wide

When proofs are necessary, *Direct Digital Proofing* is the most economical way to quickly deliver prints to your customers. Quality is the same as *Direct Digital*, yet proofing provides the lowest cost alternative for large quantity proofing orders. No color correction is provided on *Direct Digital Proofing*.

PROCESS & DELIVERY

We are proud to offer a variety of ways to place an order. *Direct Digital Proofing* is easily ordered with our FTP server and we are happy to offer LabPrints for the most convenient way to place an order. Please ask us how we can set up LabPrints at your studio. *Proofing* orders are printed on *Fuji Crystal Archive Paper*. All prints will have the file name printed on back for your convenience. Orders will be ready within 24-48 hours. There is a \$50 minimum order.

FILE REQUIREMENTS

- ◆ Crop images exactly to print size at 300 dpi.
- ◆ Select **RGB Color Mode** and **8 Bits/Channel**, this includes black & white and sepia images.
- ◆ Merge all layers, delete all Alpha Channels.
- ◆ Embed a valid **ICC Profile**.
 - We suggest using our ASAP Custom printer profiles available for download on our website. Proper color profiles are very important for color accuracy. You will see a difference.
 - If not we recommend **sRGB** for natural color.
 - If you have an **Adobe RGB** workflow, please notify us in advance.
 - We do not recommend **ProPhoto RGB** as it may print with poor color representation.
- ◆ Save images as JPEG level 10 or higher using Baseline (“Standard”).
- ◆ For prints over 16x20, PSD and TIFF files are accepted on DVD or CD. If using TIFF files, please no LZW or ZIP compression.

<i>proof size</i>	<i>cost</i>
3.5x5	\$0.20
4x6	\$0.25
5x5	\$0.25
5x7	\$0.40

PICK YOUR PACKAGE

Pick your Package provides you with the lowest cost alternative for events and sports packages. *Pick your Package* allows you to set up your package printing, one unit equals an 8x10 print in your choice of image size. Including 1-8x10, 2-5x7's, 4-4x5's, 8 wallets, or any combination you can fit on an 8x10 canvas. *Pick your Package* is easily ordered with our FTP server and we are happy to offer LabPrints for the most convenient way to place an order. Please ask us how we can set up LabPrints at your studio. All units will have the file name printed on back for your convenience. Orders will be ready within 24-48 hours. There is a \$50 minimum order.

<i>unit</i>	<i>cost</i>
full unit	\$1.20
half unit	\$0.60
quarter unit	\$0.30

- ♦ 2 day service time
- ♦ best prices industry-wide

Our *Gallery Wrap Canvas* are the most exciting way to present your best images. Gallery wrapped canvas is the most popular finish to give your customers an art museum look that is ready to hang or place in a frame. We print with best quality Giclée process and our professional framers finish each image to your highest standards.

ORDER PLACEMENT

Gallery prints are easily ordered with our FTP server and we are happy to offer LabPrints for the most convenient way to place an order. Please ask us how we can set up LabPrints at your studio. The images are wrapped around the 2 1/2 inch framing board, so we recommend that you crop your front image to print size and provide a 2 1/2 inch border. The border can be a looser crop of your image or a solid color to allow for the stretch and mount to the framing board.

<i>stretcher frame size</i>	<i>price</i>
8x8 • 8x10 • 8x12 • 10x10	\$50.00
11x11 • 10x12 • 12x12 • 11x14	\$65.00
16x16 • 16x20 • 16x24	\$80.00
20x20 • 18x24	\$90.00
24x24 • 20x30 • 20x24	\$100.00
24x30	\$120.00
24x36	\$130.00
30x30 • 30x40 • 36x36	\$170.00
40x40 • 36x48	\$220.00
30x60 • 36x60 • 40x60	\$340.00

CUSTOM SIZING

Gallery prints can be custom sized to fit your needs. Just select the canvas that your prints fit and size accordingly.

FILE REQUIREMENTS

- ♦ Files are accepted as JPEG, TIFF, and PSD.
- ♦ Please make sure the file size justifies the print size.
- ♦ We accept files on all types of media.



- ♦ 2 day service time
- ♦ best prices industry-wide

Our *Giclée Fine Art Prints* are the most exciting way to present your best images. Giclée (zhee-clay) is a sophisticated blend of *Epson* professional grade large format ink jet printers with *K3* pigment inks and the finest archival, acid free canvas and other substrates. Giclée printing provides full color gamut rendition and the most subtle gradations. *Giclée Fine Art Prints* provide the closest representation of your best images. We also offer finishing services to mount and protect your masterpiece, including gallery wraps.

ORDER PLACEMENT

We are proud to offer a variety of ways to place an order. Giclée Fine Art Prints are easily ordered with our FTP server and we are happy to offer LabPrints for the most convenient way to place an order. Please ask us how we can set up LabPrints at your studio. There is \$40 minimum order on Giclée Print orders.

<i>print size</i>	<i>price</i>
8x8 • 8x10 • 8x12 • 10x10	\$15.00
11x11 • 10x12 • 12x12 • 11x14	\$20.00
16x16 • 16x20 • 16x24	\$45.00
20x20 • 18x24	\$55.00
24x24 • 20x24 • 20x30	\$60.00
24x30	\$70.00
24x36	\$90.00
30x30 • 36x36 • 30x40	\$100.00
40x40 • 36x48	\$150.00
40x60	\$200.00

FILE REQUIREMENTS

- ♦ Files are accepted as JPEG, TIFF, and PSD.
- ♦ Please make sure the file size justifies the print size.
- ♦ We accept files on all types of media.

CUSTOM SIZING

Giclée prints can be custom sized to fit your needs. Just select the canvas that your print fits and size accordingly.

- ♦ 24-48 hours service time
- ♦ best prices industry-wide

♦ **3x Art Board**

- A heavyweight paperback dry mount board with economic pricing.

♦ **5x Art Board**

- Competition Grade paperback dry mount board for larger prints.

♦ **3/16" Ultra Board**

- High density foam centered white board great for large prints. Does not warp.

♦ **3/16" Gator Board**

- High density foam center black board for the strongest backing. Does not warp.

♦ **3/4" Gallery Mount**

- Ready to hang on the wall.

♦ **UV Lamination**

- Protect and enhance image for a final finishing touch.

Print Size	3x Art Board	5x Art Board	3/16" Ultra Board	3/16" Gator Board	3/4" Gallery Mount	UV Lamination
5x7	\$3.50	-	-	-	-	-
8x10	\$4.50	-	-	-	-	-
8x12	\$5.50	-	-	-	-	-
11x14	\$6.50	\$7	\$8	\$12	\$18	\$4
12x18	\$8.50	-	\$10	\$16	-	\$5
16x20	\$9.00	\$10	\$12	\$18	\$25	\$6
20x24	-	-	\$18	\$24	\$35	\$8
20x30	-	-	\$20	\$26	-	\$8
24x30	-	-	\$22	\$28	\$70	\$9
24x36	-	-	\$28	\$40	-	\$9
30x40	-	-	\$38	\$48	-	-
40x60	-	-	\$65	\$84	-	-